Trending

SEVEN AGGIES IN PRO SPORTS
A story about alumni pro athletes performed twice as well as any other home page story this month.

SHAKING THINGS UP: CAMPUS OLIVES Videos on Vine, Snapchat and Periscope featuring the olive harvest yielded more than 10,600 views, and 93 percent of the Snapchat viewers watched the whole post.

DON'T WASH THAT TURKEY A Facebook infographic and story about Thanksgiving turkey-handling mistakes reached nearly 55,000 users and received 4,700 engagements.

ONE OF A KIND, LIKE YOU A promotional video about our unique institution has had 17,170 views to date on YouTube, with more than 5,000 views in the last three weeks. On average, it is viewed 240 times a day.

Top Stories with Media Highlights

PIGEONS SPOT CANCER UC Davis worked with other institutions to train pigeons to identify cancer in slides and mammograms. In a matter of days the pigeons achieved an 85 percent accuracy rate identifying malignant or benign objects. *Popular Science, WSJ* and many others

CANCER THERAPY ADVANCEMENT
Distinguished professor of biomedical engineering Katherine W. Ferrara and colleagues published research about successful ultrasound therapy on cancer in mice that garnered national and international attention in *Science Daily* and other publications.

KNUCKLES CRACK, NO ONE GETS HURT While knuckle cracking has been studied for decades, a UC Davis radiology professor took it further—he applied an ultrasound machine to 40 patients, 30 of them habitual crackers. Robert D. Boutin found that the ultrasound can catch events 50 to 100 times faster and 10 times smaller than can be seen on MRI of the fingers. *Discovery Magazine* called it the most comprehensive study ever published on popping knuckles. *CBS, Washington Post*

NATIVE AMERICAN TRIBE PARTNERS WITH UC DAVIS TO PRODUCE OLIVE OIL A story on the Native American Yocha Dehe Wintun Nation seeking training and education from UC Davis to produce olive oil with local farmers near Cache Creek casino led to a story on NPR's Weekend Edition that aired repeatedly nationwide the week of Dec. 1.

Institutional Highlights

AIR QUALITY LEADERS The U.S. government recently chose UC Davis as the prime contractor to measure air quality for its major federal fine particle air quality monitoring networks.

FALL COMMENCEMENT
Congratulations, grads! More than 700 students participated in this year's fall commencement ceremony, celebrating with huge personalized digital photos and messages, a balloon drop, and their class songs, *Gone Gone Gone* and *Happy*.

SCHOLAR ATHLETES Nine UC Davis teams, including football and women's basketball, posted the highest NCAA Graduation Success Rates in their respective conferences and helped the Aggies post the highest graduation success rate (88%) in the Big West Conference for the fourth straight year.

Distinctions in Brief

21ST CENTURY UNIVERSITY

- Leads the world in **agricultural and environmental sciences** and **veterinary medicine.** UC Davis is one of only four institutions with two programs ranked No. 1 globally. *(QS World University Rankings 2015)*

- Tied for first among public research universities producing the most U.S. **Fulbright scholars.**

- Leader in **energy research** with more than 100 faculty engaged in renewable energy, biofuels, efficiency, hydrogen pathways, transportation and lighting technology.

- 9 **interdisciplinary** Organized Research Units combine their expertise to study cancer, the environment, healthcare and other cross-disciplinary topics.

- A leading **sustainable** institution with numerous innovative programs and accolades; ranked fourth internationally and first in the U.S. (*GreenMetric World University Ranking 2014*)

- At the forefront of identifying and controlling diseases, our experts in human health, veterinary medicine and agriculture impact critical **One Health** issues like avian flu and West Nile virus.

- **Student Health Services** program ranked first in the nation. *(Princeton Review 2015)*

IMPACTING CALIFORNIA AND THE WORLD

- UC Davis educates **more California undergraduates** than any other UC campus; **one in every 204** Californians is a UC Davis alum. Recent alumni earn a mean annual salary of $51,700 and experienced alumni earn $94,600.

- In 2014-15, UC Davis brought in a record $786 million in sponsored **research**, filed 229 records of **invention** and 210 **patent** applications, issued 57 licenses for UC Davis **technology**, and helped to establish 13 **startups**.

- UC Davis contributes more than **$6.9 billion** each year to the California economy. *(Center for Strategic Economic Research 2011)*

- The School of Education has prepared more than **6,800 teachers** for our schools' classrooms, and the Graduate School of Management has prepared nearly **3,500 business leaders.**

- UC Davis offers the only veterinary school in the UC system and the **only public veterinary school** in California.

- UC Davis Health System serves a **33-county area comprised of six million residents**. It includes the region's only Level 1 trauma center, NCI-designated comprehensive cancer center, comprehensive full-service children's hospital, transplant services, heart and vascular centers, institute for neurodevelopmental disorders, and a world-renowned telemedicine network.

- UC Davis' Veterinary Medical Teaching Hospital cares for **50,000 small and large animals** each year.

- The School of Law offers **community legal support** in immigration, prison law, civil rights litigation and family protection.

- Last year, UC Davis Extension served students in all 50 states and 115 countries via more than **62,000** enrollments.

- UC Davis students, faculty and staff volunteer **600,000 hours of community service** each year.

A COMPREHENSIVE, AFFORDABLE EDUCATION

- Leader in interdisciplinary study, offering nearly **100 graduate programs** and more than **100 academic majors.**

- More than half of all undergraduate students participate in **hands-on research.**

- Second among top U.S. colleges **doing the most for low-income students** (*New York Times 2015*). Forty-three percent of our undergraduates are Pell Grant recipients, and 44 percent of our students awarded a baccalaureate degree in 2013-14 did not take on student debt.

- Key campus services and events are **run by students:** Unitrans bus system, Coffee House, Picnic Day and more.

- More than 1,350 UC Davis Study Abroad students in more than 40 countries—and on every continent—gain an **international perspective**.

- The Internship and Career Center is one of the largest **academic internship programs** in the country.

- UC Davis is highly ranked among the most **racially and ethnically diverse** large national research universities by *U.S. News & World Report.*

The Numbers

RANKINGS

- **11th** among public universities nationwide (*U.S. News & World Report*)

- **16th** in the ranking of American universities based on contributions to society (*Washington Monthly*)

- **14th** in research funding among U.S. ranked public universities (National Science Foundation)

- One of **15** public four-year colleges with high graduation rates leading to high incomes (*College Scorecard*, U.S. Department of Education)

- **7th** among public universities and 27th among public and private universities *(The Best Colleges'* Top 50 Colleges and Universities in America for 2016)

- UC Davis Medical Center and UC Davis Children's Hospital consistently rank among the **top 50** hospitals nationally. (*U.S. News & World Report*)

Research funding: $786 million in 2014-15

Private support: $184 million in 2014-15, total endowment fund reached $1 billion in 2015

Colleges/Schools: Four colleges (Agricultural and Environmental Sciences, Biological Sciences, Engineering, Letters and Science); six professional schools (Education, Law, Management, Medicine, Veterinary Medicine, and the Betty Irene Moore School of Nursing).

Student enrollment: 36,104 (fall 2015)

Living alumni: 238,167

Undergraduate majors: 104

Graduate programs: 96

Intercollegiate sports: 23 (14 women's, 9 men's)

Campus area: 5,300 acres

Please send ideas or feedback to Tom Hinds: **thinds@ucdavis.edu**